

Trilliant Selected by AlwaysOn as a GoingGreen Silicon Valley 100 Winner

Recognized for creating new opportunities in green technology

Redwood City, CA – October 7, 2010 – [Trilliant Incorporated](#), a Smart Grid communications provider and leader in delivering solutions that enhance energy efficiency, utility operations, and renewable resource integration, today announced that it has been chosen by AlwaysOn as one of the GoingGreen Silicon Valley Top 100 winners. Inclusion in the GoingGreen Silicon Valley 100 signifies leadership amongst its peers and game-changing approaches and technologies that are likely to disrupt existing markets and entrenched players. Trilliant was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

Trilliant and the GoingGreen Silicon Valley 100 companies will be honored at AlwaysOn's fourth annual GoingGreen Silicon Valley on October 12th, 2010, at the Presidio's Golden Gate Club in San Francisco, CA.

This two-and-a-half-day executive event features CEO presentations and high-level debates on the most promising emerging green technologies and new entrepreneurial opportunities.

"The GoingGreen Silicon Valley Top 100 winners have thrived during trying economic conditions through innovation and creativity," said Weston McBride, greentech editor at AlwaysOn. "It is by their example that the next generation of clean technologies will transform the global economy with more robust systems primed for sustained growth."

The GoingGreen Silicon Valley 100 winners were selected from among thousands of domestic and international greentech technology companies nominated by investors, bankers, journalists, and greentech industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2010 list.

Trilliant provides utilities around the world with comprehensive, secure, standards-based, and real-time Smart Grid communication network solutions. Trilliant has over 200 utility customers, including Hydro One in Ontario, Canada. Hydro One has deployed Trilliant smart communications to over 1.1 million customers in support of the largest operating time-of-use billing program in the world. Trilliant's multi-tier architecture, which connects utility distribution, metering, and consumer energy management devices, remains the industry's only fully integrated end-to-end Smart Grid solution.

"It is a privilege to be recognized by AlwaysOn yet again for our leadership in the Smart Grid industry," according to Andy White, president and CEO of Trilliant. "This award further validates our market, our technology solution, our progress and our potential."

A full list of all the AlwaysOn GoingGreen 100 winners can be found on the AlwaysOn website at: <http://www.aonetwork.com/AOStory/Announcing-2010-GoingGreen-Silicon-Valley-100>

About AlwaysOn

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn's preeminent executive event series includes the Summit at Stanford, OnMedia, OnHollywood, Venture Summit Mid-Atlantic, OnDemand, Venture Summit Silicon Valley, Venture Summit East, GoingGreen Silicon Valley, and GoingGreen East. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.

About Trilliant Incorporated

Trilliant Incorporated provides hardware, software and service solutions that deliver on the promise of Advanced Metering and Smart Grid to utilities and their customers including improved energy efficiency, grid reliability, lower operating cost, and integration of renewable energy resources. Since its original founding in 1985, Trilliant has been a leading innovator in the delivery and implementation of energy management systems, including advanced utility wireless data collection for residential and commercial customers, demand response, time-of-use billing, and critical peak pricing initiatives. Trilliant currently has more than 200 utility customers including Hydro One, the single-largest Smart Grid implementation in North America.

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